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| **SPONSORSHIP LEVELS FOR THE 2021 MORGAN COUNTY** **FALL FOLIAGE FESTIVAL** |
| **Plantinum Leaf** | **$5,000 or more**  |
| - Mentioned in radio, newspaper, and social media advertising  |
| - Large ad on the FFF website with a link to sponsor's website  |
| - Facebook Mention  |
| - Street Banner - FFF bright orange pole banners hung throughout town |
| **Gold Leaf** | **$3,000 to $4999**  |
| - Mentioned in radio, newspaper, and social media advertising  |
| - Medium ad on the FFF website with a link to sponsor's website  |
| - Facebook Mention  |
| - Street Banner - FFF bright orange pole banners hung throughout town |
| **Silver Leaf** | **$1,000 to $2,999**  |
| - Mentioned in radio, newspaper, and social media advertising  |
| - Small ad on the FFF website with a link to sponsor's website  |
| - Facebook Mention  |
| - Street Banner - FFF bright orange pole banners hung throughout town |
| **Bronze Leaf** | **$500 to $999**  |
| - Mentioned in radio, newspaper, and social media advertising  |
| - Listed on the FFF website list of sponsors  |
| - Facebook Mention  |
| - Banner displayed at sponsored event |
| **Maple Leaf** | **$100 to $499**  |
| - Mentioned in radio, newspaper, and social media advertising  |
| - Listed on the FFF website list of sponsors  |
| - Facebook Mention |
| **Friends of the Festival** | **$99 or less**  |
| - Mentioned in radio, newspaper, and social media advertising  |
| - Listed on the FFF website list of sponsors |