

PO Box 1245
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March 10, 2024

Greetings from the 2024 Morgan County Fall Foliage Festival Board!

We are thrilled to announce the 65th annual Morgan County Fall Foliage Festival is returning to downtown Martinsville on Thursday, October 10 through Sunday, October 12, 2024! This year's festival theme is: "Autumn Blessings – Celebrating 65 Years!"

Throughout this four-day festival, we provide a variety of exciting events including a carnival for all ages, 100+ booths of various arts, street entertainment featuring many of our local performance groups, free live music, art and photography shows, a classic car show, a scholarship-based queen pageant, food trucks, a 5K foot race and a massive parade that marches through the city streets on Sunday afternoon!

We are also excited to announce that this year a nostalgic and much-loved event from the past is returning – the bed races! Get your teams together, challenge your friends, families, and colleagues, and let the challenge begin as the races return to Washington Street.

Our hope is to bring families to beautiful Morgan County to explore and visit the historic town square to enjoy a clean and safe, family-fun weekend of fall festivities.

For this beloved town tradition to continue, the festival board is requesting monetary donations from our friends and neighboring businesses. We offer various levels of monetary sponsorships ranging from: Friends of the Festival (\$1-\$99) up to Platinum (\$5,000+), as well as individual event, and multiple parade sponsorship option.

Each level of sponsorship has specific advertising benefits that can be customized to meet your donation amount. Please see attached Sponsorship Information Sheet for the various levels and their respective benefits.

We also understand that monetary donations may not be feasible for some who would love to assist, so we have added the option of an *In-Kind Gift* donor. In the past, we have received *In-Kind Gifts* such as: event tickets or venue membership cards, autographed professional athlete/actor memorabilia, various service gift certificates or product gift baskets, in-house discount cards and other donor specific items.

*All monetary sponsorships and *In-Kind* donations will be announced as such during the specific awards ceremonies and participants will be listed on our website as contributing partners to the FFF*

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The FFF board is profoundly grateful for all forms of sponsorship, as it is only with that generosity that we have the honor of hosting this beloved festival. We are so very thankful to our friends and local businesses or organizations that have provided partnership with us in support of the Fall Foliage Festival. We appreciate your kindness over the years and are grateful for your donations!

Thank you for providing us with the opportunity to partner with you!

Sincerely,

The 2024 Morgan County Fall Foliage Festival Sponsorship Committee
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128 N Jefferson St.
Martinsville IN 46151
Phone: 765.342.0332

(The Morgan County Fall Foliage Festival is a non-profit 501C3 organization. Tax ID# 35-1389781)

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